

CAMPMOR SUPPLEMENTAL JURY INSTRUCTIONS

Instruction ____.

In this case, Campmor claims that Brulant (i) breached its contract with Campmor, (ii) that Brulant's breaches of contract were reckless, (iii) that Brulant breached certain warranties in connection with the services it provided to Campmor and (iv) Brulant made negligent misrepresentations to Campmor in connection with both its ability to provide the services it agreed to provide and the amount and/or quality of the services it actually provided, causing Campmor monetary damages.

Brulant denies Campmor's contentions and also contends that Brulant is entitled to be paid for certain services provided to Campmor for which Campmor has not paid Brulant.

I will give you detailed instructions on the law at the end of the case, and those instructions will control your deliberations and decision.

But in order to help you follow the evidence, I will now give you a brief summary of the elements that Campmor must prove to make its case and that Brulant must prove to make its case:

Campmor:

1. Breach of Contract. The elements of a breach of contract cause of action are:
 - a. a contract between the parties,
 - b. performance by the party claiming a breach;
 - c. a breach of the contract by the other party; and
 - d. damages resulting from the breach.

2. Reckless Breach of Contract. A reckless breach of contract is a breach that is accompanied by such gross negligence on the part of breaching party so as to be deemed reckless, causing the party claiming the breach damages.

3. Breach of Warranty. The elements of a breach of warranty are:

- a. An express or implied-in-law promise that services and/or products will conform to certain quality standards and/or criteria;
- b. the services and/or products did not conform to the warranty/warranties; and
- c. damages resulting from the breach.

4. Negligent Misrepresentation. The elements of this cause of action are:

- a. false representations of fact made by a party;
- b. that the party making the representations should have known those statements were false when made,
- c. that the party making the claim relied upon those representations; and
- d. the claiming party suffered damages due to those misrepresentations.

Brulant:

1. Breach of Contract. The elements of a breach of contract cause of action are:

- a. a contract between the parties,
- b. performance by the party claiming a breach;
- c. a breach of the contract by the other party; and
- d. damages resulting from the breach.

2. Unjust Enrichment.

The elements of an unjust enrichment claim are:

- a. Work performed by the claimant for the other party outside of a contractual relationship;
- b. The party receiving the work understood that the claiming party expected payment;
- c. there was value to the work provided; and
- d. It would be unfair for the party receiving the work to retain the benefit of the work without payment.

Instruction __.

1. **Campmor's Claim.** Campmor claims that Brulant breached the contract between the parties, causing Campmor damages.

Before you can find for Campmor on this claim, you must find by the greater weight of the evidence that:

- a. Brulant breached the contract by failing to properly perform its work in connection with Campmor's website, including, but not limited to, the Search Engine Optimization of the website and the creation of the 6.0 WebSphere Campmor website; and
- b. Campmor was not in material breach of the contract between the parties at the time of Brulant's breach of contract.

2. **Brulant's Counterclaim.** Brulant claims that Campmor breached the contract between the parties, causing Brulant damages.

Before you can find for Brulant on this claim, you must find by the greater weight of the evidence that:

- a. Campmor breached the contract by failing to pay Brulant during the period which Brulant claims monies are due and owing;
- b. Brulant was not in material breach of the contract between the parties at the time of Campmor's breach of contract; and
- c. Brulant properly performed the work for which it seeks payment from Campmor.

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2 **Instruction ____.**

3 a. Formation. If you find that (a) a promise was made by Brulant to Campmor
4 and (b) that promise became a part of the basis of the bargain between the parties,
5 then the agreement contains an express warranty that Campmor's website will
6 conform to that promise.

7 b. Promise. Brulant has made a promise if, from the facts and circumstances in
8 evidence, you find that a reasonable person in Campmor's position would believe
9 Brulant made a promise about the quality and/or performance of its services
10 and/or of Campmor's website.

11 c. Basis of the Bargain. It is not necessary that the promise be the motivating factor
12 of the sale. It is sufficient if the promise is one of the bases of the bargain. If you
13 find that Campmor relied upon the promise, the promise would then be a part of
14 the basis of the bargain.

15 d. Warranty v. Puffing. No special words are needed to create an express warranty.
16 There is no requirement that the words "warranty" or "guarantee" be used, nor is
17 it necessary that Brulant intended to create a warranty. An express warranty is
18 created if a reasonable person in Campmor's position would understand that
19 Brulant was making a promise as to the quality and/or performance of the
20 website. If you find, however, from all the facts and circumstances in evidence
21 that a reasonable person in Campmor's position would understand that the
22 statement was only an opinion or commendation of the website by Brulant, that
23 statement is not an express warranty.

24 e. Seller's Knowledge. An express warranty has been formed by the promise
25 whether or not Brulant intended that the promise would be performed.

26 f. Time of Making the Promise. The promise need not be made before the sale is
27 made. A promise made after the sale creates an express warranty if you find that
28 the promise became a part of the basis of the bargain.

29 If you find that the greater weight of evidence shows that:

30 a. Brulant made a promise regarding Campmor's website; and

31 b. that was a part of the basis of the bargain between the parties; and

32 c. that the promise constituted an express warranty;

33 d. before or during the contractual relationship between the parties;

1 then you must find for Campmor on this claim.

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3 **Instruction ____.**

4 Campmor has claimed that Brulant negligently misrepresented both its ability to properly
5 perform its work on Campmor's website and the level of completion of the work on Campmor's
6 website. If you find that the greater weight of the evidence shows that:

- 7 a. In the course of business between Campmor and Brulant, Brulant provided false
8 information to Campmor to guide and/or influence Campmor's actions; and
9 b. Campmor justifiably relied on that information; and
10 c. Brulant failed to exercise reasonable care or competence in communicating the
11 information to Campmor;

12 Then you must find for Campmor on this claim.

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14 **Instruction ____.**

15 Campmor has claimed that Brulant committed acts in connection with its contractual
16 relationship to Campmor sufficient to constitute a reckless breach of its contract. If you find that
17 the greater weight of the evidence shows that:

- 18 a. Brulant breached its contract with Campmor; and
19 b. the breach(es) of contract were accompanied by gross negligence on the part of
20 Brulant which amounts to an independent tort; and
21 c. the circumstances surrounding that gross negligence demonstrated wanton,
22 reckless, malicious and/or oppressive conduct on the part of Brulant;

23 Then you must find for Campmor on this claim.

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25 **Instruction ____.**

1 Brulant has asserted a counterclaim that it provided a benefit to Campmor for which it
2 has not been compensated and that to allow Campmor to retain that benefit without
3 compensating Brulant would be unfair. If you find that the greater weight of the evidence
4 demonstrates that:

- 5 a. There was no express contractual relationship between Campmor and Brulant;
6 and
- 7 b. Brulant, LLC provided services to Campmor with Campmor's knowledge; and
- 8 c. Campmor knew, or should have known, that the services were given with the
9 expectation of payment of reasonable value; and
- 10 d. Campmor had a reasonable opportunity to prevent Brulant from providing those
11 services;

12 Then you must find for Brulant on this counterclaim.

13 **Instruction __.**

14 In order for you to award breach of contract damages to Campmor, you must first
15 determine that Campmor did not materially breach the contract between the parties prior to or at
16 the time Brulant breached the contract.

17 The parties have incorporated into their contract a provision that provides the measure of
18 damages for a breach of the contract is the amount paid by Campmor to Brulant relating to the
19 work giving rise to the claim. Therefore, Campmor would be entitled to recover only the amount
20 of money it paid to Brulant up to the total amount paid for each of the Statements of Work that
21 you determine constitute any breach(es) of contract by Brulant.

22 However, if you determine that Brulant recklessly breached its contract with Campmor,
23 you may award Campmor lost profits and other consequential damages in addition to any breach
24 of contract damages, despite any limitation of liability provision in the contract between the
25 parties.

1 In this instance, if you are reasonably certain, based on the evidence, that Campmor lost
2 profits, you may award lost profit damages. When determining the amount of damages you
3 should not pick an arbitrary number or make a guess, but should make your determination based
4 on the evidence presented, including the expert testimony.

5 Campmor also seeks punitive damages in connection with its reckless breach of contract
6 claim. Punitive damages may be awarded against Brulant as a punishment to discourage others
7 from committing similar acts. You are not required to award punitive damages to Campmor, and
8 you may not do so unless you find that Campmor has proven by clear and convincing evidence
9 that Brulant acted with malice. Malice means that Brulant demonstrated a conscious disregard
10 for Campmor's rights that has a great probability of causing substantial harm.

11 a. You can infer Brulant acted with malice from any conduct by Brulant that you
12 determine to be reckless, wanton, willful or gross.

13 b. Substantial means major or significant, not trifling or small.

14 Campmor also seeks recovery of its attorneys' fees in this case. Reasonable attorneys'
15 fees are only recoverable by Campmor if you determine Campmor is entitled to punitive
16 damages. If you award Campmor attorneys' fees in this case, the Court shall determine the
17 amount of attorneys' fees awarded to Campmor.

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19 **Instruction ____.**

20 If you find that Brulant made negligent misrepresentations to Campmor, Brulant is then
21 liable for Campmor's resulting loss.

22 Campmor's recoverable damages include:

23 a. The difference between the value of the services provided by Brulant and the
24 amount paid by Campmor for those services; and

1 b. Campmor's pecuniary loss suffered as a result of Campmor's reliance on the
2 misrepresentation(s).

3 Campmor's recoverable damages for this cause of action do not include the benefit of its
4 contract with Brulant.

5 Pecuniary loss includes any economic loss suffered by Campmor, including the cost to
6 correct the problems you determine were caused by Brulant. In addition, any lost profits you
7 determine were caused by any negligent misrepresentations made by Brulant may be included as
8 part of Campmor's damages under this cause of action.

9 **Instruction __.**

10 The parties have incorporated into their contract a provision that provides that Brulant's
11 sole obligation in connection with work that did not conform with its contractual obligations
12 would correct any defective work identified by Campmor within 30 days. If you find that this
13 warranty provision met its essential purpose, which means it provided Campmor with the
14 substantial value of its bargain, then Campmor's damages are limited to the amount you
15 determine is due and owing from Campmor to Brulant under the contract.

16 However, if you determine that the weight of the evidence shows this warranty provision
17 failed its essential purpose because Brulant was unwilling and/or unable to properly correct its
18 defective work, then you may award Campmor incidental and/or consequential damages, which
19 include the cost to correct any defective work performed by Brulant and any lost profits suffered
20 by Campmor as a result of the website's failure.

21
22 **Instruction __.**

23 In order for you to award breach of contract damages to Brulant, you must first determine
24 that Brulant did not materially breach the contract between the parties prior to or at the time

1 Campmor breached the contract. In this instance, Brulant's damages for breach of contract will
2 be the value of the materials and/or services you determine remains due and owing to Brulant
3 from Campmor based on the evidence presented to you.

4 **Instruction ____.**

5 If you determine that Campmor was unjustly enriched by services provided by Brulant
6 outside of any contractual relationship between the parties, then Brulant is entitled to damages
7 equaling the reasonable value of the services provided to Campmor by Brulant for which Brulant
8 has not been paid.

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